

Sample Survey

(Do not fill this out!)

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Survey topic: Personal shopping
Time to complete: Approximately 5 minutes
Payment: \$5.00 Au

E-Mail address

First Name

Last Name

City, State

Postcode

1. What is your Gender?

Male

Female

2. Which of the following ranges includes your age?

18-24

25-35

36-49

50 +

3. How often do you shop for groceries per month?

- 5 times a month
- 4 times a month
- 3 times a month
- twice a month
- once a month
- less often than once month

4. On average, how much money do you spend on groceries in total per week?

- Under \$50
- \$50 to \$100
- \$101 to \$200
- \$201 to \$300
- \$301 to \$400
- \$401 to \$500
- \$501 or more

5. Are online grocery shopping services available in your area?

- Yes
- No
- Don't know

6. Have you ever shopped online for groceries?

- Yes
- No

7. When you purchase groceries, do you generally...?

- Purchase only items you intended to purchase prior to going to the grocery store
- Purchase additional items that you see while you are browsing
- Purchase additional items that you see advertised

8. Have you ever pulled coupons or special offers from newspapers to use when shopping for groceries?

- Yes
- No

9. Does the grocery store you visit most frequently offer a frequent shopper program?

- Yes
- No

10. How would you rate the customer service at the grocery store you frequently shop at?

- Excellent
- Very Good
- Average
- Poor

11. How often do you shop for pharmacy products per month?

- 5 times a month
- 4 times a month
- 3 times a month
- twice a month

- once a month
- less often than once month

12. On average, how much money do you spend on pharmacy products in total per month?

- Under \$50
- \$50 to \$100
- \$101 to \$200
- \$201 to \$300
- \$301 to \$400
- \$401 to \$500
- \$501 or more

13. Are online pharmacy services available in your area?

- Yes
- No
- Don't know

14. Have you ever shopped online for pharmacy products?

- Yes
- No

15. When you purchase pharmacy products, do you generally...?

- Purchase only items you intended to purchase prior to going to the grocery store
- Purchase additional items that you see while you are browsing
- Purchase additional items that you see advertised

16. How would you rate the customer service at the pharmacy you frequently shop at?

- Excellent
- Very Good
- Average
- Poor

Thank you for taking the time to participate in our survey about personal shopping.

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